



Going Public & Accessing the Foreign Investment Market

Consider that your company has a desire to raise capital but is not having a lot of success attracting that capital from from angel investors, angel networks, and venture capital firms. It is understood that angel and venture capital financings are highly desirable, but yet very difficult and many times unattainable.

Assuming a Company desires to raise \$2 to 25 million and the above methods are not working out, the foreign investment market may be the answer

Access the foreign investment market and go public so that your investors have a built in exit strategy

Get listed on the Frankfurt Stock Exchange

The Frankfurt Stock Exchange

One of the world's largest trading centers for securities

With a share in turnover of more than 90 percent

It's the largest of Germany's seven stock exchanges

Deutsche Börse AG operates the Frankfurt Stock Exchange, an entity under public law

In this capacity it ensures the smooth functioning of exchange trading in Frankfurt

The Frankfurt Stock Exchange facilitates advanced electronic trading, settlement and information systems

It is able to meet the steadily growing requirements of international cross-border trading

Its fully electronic trading system Xetra is one of the leading electronic trading platforms in the world

Very attractive framework conditions for foreign investors and market participants

The Frankfurt Stock Exchange is an international trading center
Some 140 of around 300 market participants come from abroad





Why the Frankfurt Stock Exchange and XETRA?

Germany is the world's third largest economy. This might explain why the upper segments of the Frankfurt Stock Exchange, operated by Deutsche Börse AG, has higher turnover velocity than many other European exchanges, including the London Stock Exchange. The XETRA is widely known as the most efficient and flexible automated trading system for electronic securities trading in the world.

- 1) Extremely fast listing (within 3 weeks from submission of listing package)
- 2) Much less expensive than a reverse merger to the OTCBB
- 3) No Sarbanes-Oxley requirements
- 4) Less ongoing costs compared to the US exchanges, including the OTCBB
- 5) The most efficient and flexible trading platform in the world...the XETRA upper segments have the highest transparency standards in Europe
- 6) Europeans have a longer hold strategy compared to American investors
- 7) Countries like that of Germany give shareholders an incentive to hold stock for at least 1 year with no capital gains tax
- 8) Better access to British, French, German, Swiss, Middle Eastern and Asian investors
- 9) Ability to advertise offerings, unlike the SEC regulated company's in the USA with very limited advertising options





The Benefits of Going Public

Greater Access to Capital—most investment bankers and funds simply will not invest in private companies. But once public they can invest in your company and a company's capital funding alternatives and ability becomes greatly increased.

The two greatest factors contributing to this are; 1) the liquidity gained by investors and 2) the fact that public companies also are more transparent through public reporting requirements, this tends to significantly increase investor confidence and adds tremendous advantages to a company's ability to attract investors. A publicly traded company can go to the public markets for capital via a stock issue, and may also convert debt to equity. When your stock has a public trading symbol and quoted stock price, it not only gives you a benchmark value to raise capital against, but also greater visibility such that any potential investor can simply check their favorite quote system or call their broker and get a quote of your company's stock price.

Cheaper to Raise Capital—because public companies typically have a much higher valuation than their private counterparts, public companies have to sell less stock to raise the same amount of money as their private counterpart, and realize less dilution.

Ability to Utilize Stock to Make Acquisitions—public company stock can be used to grow through acquisitions/mergers. Making such acquisitions is also usually substantially less expensive and easier when public.

Increased Liquidity for the Company Founders, Investors, and Shareholders—stock in a public company is much more liquid than stock in a private company. Liquidity is created for the investors and founders alike. Investors in public companies are much more likely to be able to buy or sell the stock more readily than in private companies.

Since public companies are typically valued much higher than their private counterparts, many sophisticated CEO's go public without simultaneously raising capital and thus receive a much higher valuation and benchmark stock trading price. Our service is designed to assist you through each and every stage of the process, from our initial assessment and planning until the entire process is complete.

Maverix Ventures will give you all the service, resources, skills, and experience necessary for your company's success in the public marketplace. We thoroughly understand and recognize the power a public company in utilizing opportunities not available to private companies.





Expose & Prospectus Method of Going Public

The Open Market via expose

Companies can exchange trading of shares with quick and cost-efficient access to the market

There are reduce regulations and simple rules

Advertising is very limited and there is limited liquidity as the retail investors are more difficult attain

Investors have higher risk due to a lower transparency levels, but do get access to an established trading system and a new investment opportunity

The costs for listing including sponsor/liquidation specialist, expose, legal costs and exchange listing fees will start at approx. *50,000 euro

The Open Market via prospectus

Companies can obtain fair valuations and exchange trading of shares within 60 days pending the approval of the regulatory authorities

The ability to advertise to both retail and institutional investors will create greater liquidity

The company will have a wider range of institutional investment and the retail market investors

Investor have lower risk due to a higher transparency level

The costs for listing including sponsor/liquidation specialist, prospectus, legal fees, and exchange listing fees will start at approx.*100,000 euro

**Pricing will be based on exact needs and services required*





Why Maverix Ventures? What is different about us?

Maverix Ventures is positioned to assist private companies at all stages unlike most of our competition

Maverix can add value by bringing in \$250,000 EURO assets if needed

Maverix can add value by bringing in the minimum 30 shareholders or more if needed

Maverix can add value by keeping costs lower to list via Expose method with select market sponsors/liquidation specialist who will be able to raise a "middle round" of financing from their select clients in order to create the extra capital needed to afford the issuer to pay for its audits, prospectus, and road show requirements to get to that next stage if needed

Maverix principals invest, acquire, merge and finance companies for their own account, not just middlemen, over 60years of combined experience

Our competitive pricing will include everything needed to get you listed on the Frankfurt Stock Exchange.

-We pay the initial filing costs and the first year filing costs

-We provide clearance through Clearstream, the main electronic settlement system that works in conjunction with Euroclear by a depository and paying agent bank

-If a review of your financial reports is required, we will direct you to an appropriate auditor which complies with International Auditing Standards

-We will provide a certified lead broker, admitted to the Frankfurt Stock Exchange, as an FWB Participant

-Startups may be accepted if have very strong business plan and management

-Our listings will include the XETRA electronic trading platform if desired

-Maverix has relationships with German IR & PR groups who can assist your company in gaining exposure with both institutional and retail investors

LAST POINT TO CONSIDER

For companies that lack the financing to undergo the Expose method which starts at approx. 50,000 euro, Maverix is aligned with a California Holding Company which will seed the necessary financing needed to get a private company through the Expose listing method if required. In order to be considered for this program, \$25,000 USD is required.

Conclusion: Maverix Ventures and its affiliated partners can offer a private company all of the necessary consulting and assistance to bring a private company public onto one of the best exchanges in the world, and assist you in accessing the European Capital markets.

